

SEX ESTABLISHMENT LICENCE

The Council of the London Borough of Croydon under the provisions of the Local Government (Miscellaneous Provisions) Act 1982

Hereby authorises: Darker Enterprises Limited

**To use the premises: Private Shop
 20C Selsdon Road
 Croydon
 Surrey
 CR2 6PA**

For the purposes of a **Sex Establishment** (sex shop)

This licence is granted subject to compliance with the standard conditions attached and to any special conditions set out in the attached schedule.

Date Licence Valid From: 28.02.2017

Date Licence Expires: 28.02.2018

Licence Number: 17/00175/SER

Issued on behalf of : **Licensing Manager
 Place Department**

Conditions (Nos. 1 to 10) attached to Sex Establishment (Sex Shop) Licence

20c Selsdon Road South Croydon

1. Times of opening

The premises shall not be open to the public except between the following hours on the days specified:

- Monday to Thursday – 1000 hours (10am) to 1830 hours (6.30pm)
- Friday – 1000 hours (10am) to 2000 hours (8pm)
- Saturday – 1000 hours (10am) to 1800 hours (6pm)

Details of opening hours must be displayed in the window at the premises in a manner approved by the Council.

2. Conduct and Management of Sex Establishments

- (a) the licensee or some responsible person, approved by the Council, must be in charge of and present at the premises during the whole time they are open to the public;
- (b) the licence and any conditions attached must be prominently displayed in the premises;
- (c) the name of the person responsible for the management of the sex establishment must also be displayed in the premises;
- (d) the licensee must retain control over all parts of the premises and not let, licence or part possession with any part of the premises;
- (e) the licensee must maintain good order in the premises and ensure persons entering or leaving conduct themselves in an orderly manner;
- (f) no person under the age of 18 shall be permitted to enter or be employed at the premises;
- (g) the licensee shall ensure that the public are only admitted to those parts of the premises that have been licensed by the Council;
- (h) the licensee shall ensure that no part of the premises shall be used by prostitutes, male or female, for soliciting or for any immoral purpose;
- (i) neither the licensee nor any employee or other persons shall seek to obtain custom for the premises by personal solicitation outside or in the vicinity of the premises;

- (j) the licensee shall ensure that when the premises are open, every employee shall wear an identifying badge, of a type approved by the Council, indicating his/her name and that they are an employee;
- (k) no refreshment of any kind shall be provided nor any consumed on the premises other than for staff in a part of the premises not open to the public;
- (l) the licensee shall comply with all statutory provisions and any regulations made thereunder.

3. Use of the premises

- (a) the sex establishment shall be conducted primarily for the purpose of the sale of goods for retail and any change of use of any portion of the premises shall not be made without the consent of the Council;
- (b) no change from a sex cinema to a sex shop or vice versa shall be made without the consent of the Council.

4. Goods available in sex establishments

- (a) all sex articles and other things displayed for sale within a sex shop shall be clearly marked with their price, for the benefit of customers in the premises;
- (b) all printed matter for sale, hire exchange or loan shall be available for inspection prior to purchase and a notice to this effect is to be prominently displayed within the premises;
- (c) no film or video shall be shown or screened in the premises.

5. External appearances

- (a) no display, advertisement, words, representation, drawing or other matter or thing (whether illuminated or not) shall be exhibited so as to be visible from the outside of the premises except (i) any notice of a size and in the form approved by the Council which is required to be displayed so as to be visible from outside the premises by law or by any condition of a licence granted by the Council and (ii) any such notice or display shall have been approved by the Council;
- (b) a notice showing that persons under 18 years of age shall be excluded from the premises and that the premises is a licensed sex shop shall be exhibited on the inner vestibule door of the premises in a form and manner to be approved by the Council;
- (c) the entrance doors to the premises shall be so screened or obscured, in a form and manner to be approved by the Council, as to effectively prevent the interior of the premises being seen by passers-by.

6. State, Condition and Layout of the premise

- (a) the premises shall be maintained in good repair throughout, including the front fascia of the shop, to the satisfaction of the Council;
- (b) the lighting in all parts of the premises shall be to a level approved by the Council and shall be in operation continuously whilst the premises is open to the public as a sex establishment;
- (c) the Council can, if thought necessary, stipulate the number, size etc. of doors to the premises allowing access/egress;
- (d) the premises to have arrangements in place to enable staff to control access by members of the public to the part of the premises where R18 videos will be displayed;
- (e) alterations or additions, either external or internal, whether permanent or temporary, to the structure, lighting or layout of the premises, shall not be made except with the prior approval of the Council;
- (f) all parts of the premises shall be kept in a clean and wholesome condition to the complete satisfaction of the Council.

7. Safety

- (a) the licensee shall take all reasonable precautions for the safety of the public and employees;
- (b) the licensee shall comply with any fire prevention and safety measures that may be required of him by the Council;
- (c) the premises shall be provided with fire fighting equipment suitable to the fire risks of the premises and such equipment shall be maintained in proper working order in accordance with the fire officer's report (if applicable);
- (d) certificates relating to any fire fighting equipment shall be provided annually.

8. Miscellaneous

- (a) none of the terms, conditions or restrictions set out in the licence shall be varied except by the London Borough of Croydon after written notice has been given to them, the police and the fire authority;
- (b) the London Borough of Croydon reserves the right after the grant, renewal or transfer of this licence at any time to dispense with or modify or relax any of these terms, conditions and restrictions and to make such additional terms, conditions and restrictions as they may deem requisite to meet the circumstances of any particular case.

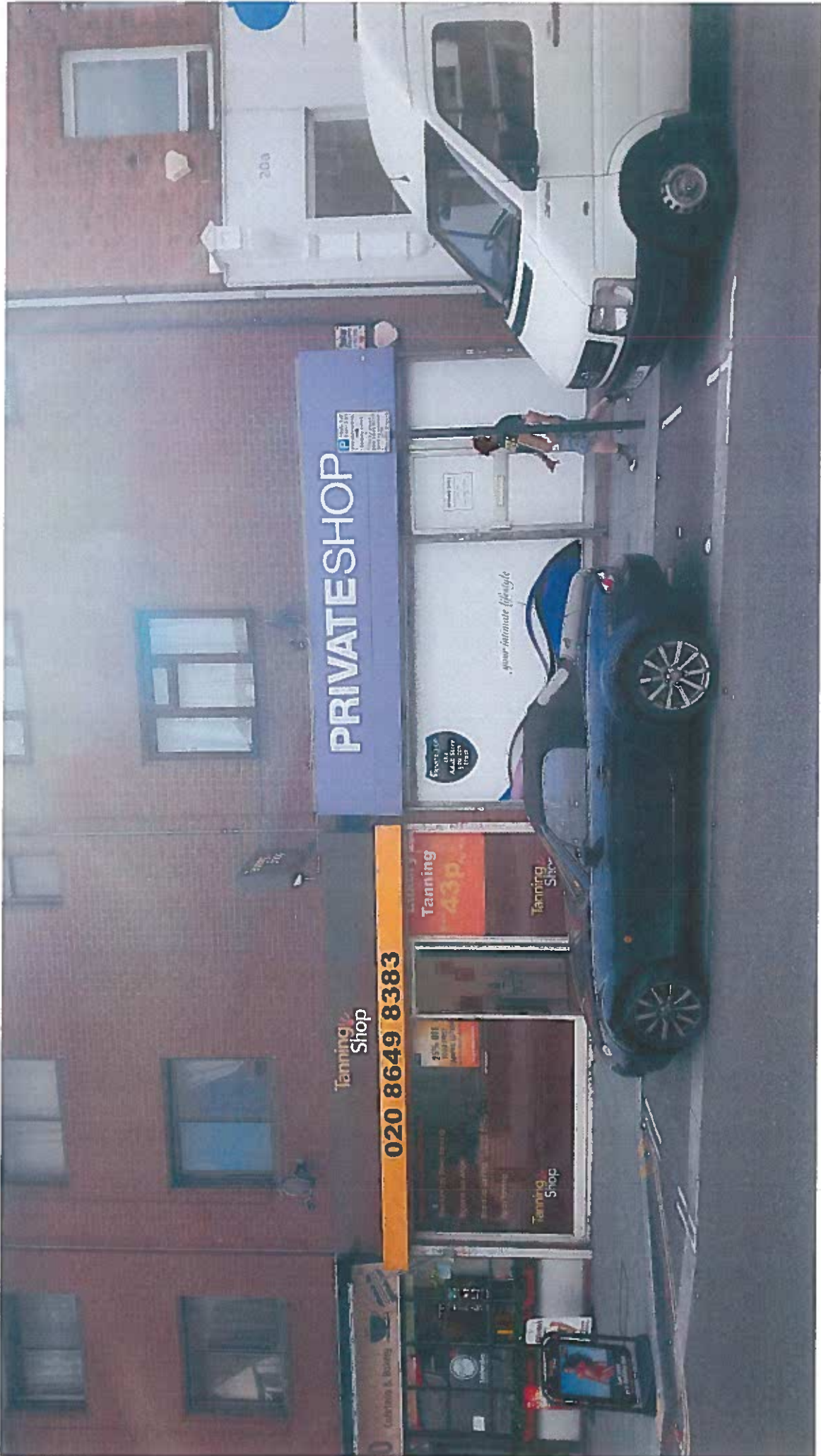
9. Standard condition

- (a) the premises are not to operate under the licence until such alterations and additions to the premises as are necessary to comply with these conditions have been agreed with and completed to, the satisfaction of the Police, Fire Officer and the London Borough of Croydon.

10. Additional conditions imposed are as follows

- a) No signs or other items shall be displayed in the window or on the exterior of the premises other than the words 'Private Shop'
- b) CCTV will be installed and be in operation at all times when the premises are open for business – recordings to be kept for a period of 30 days and available for inspection by the London Borough of Croydon
- c) Criminal Records Bureau checks to be carried out on all staff working at the premises or involved in the management of the premises and be provided for inspection to the London Borough of Croydon
- d) Premises to be closed to the public at any time when a member of staff is not present in the licensed areas





PRIVATE SHOP

Tanning Shop

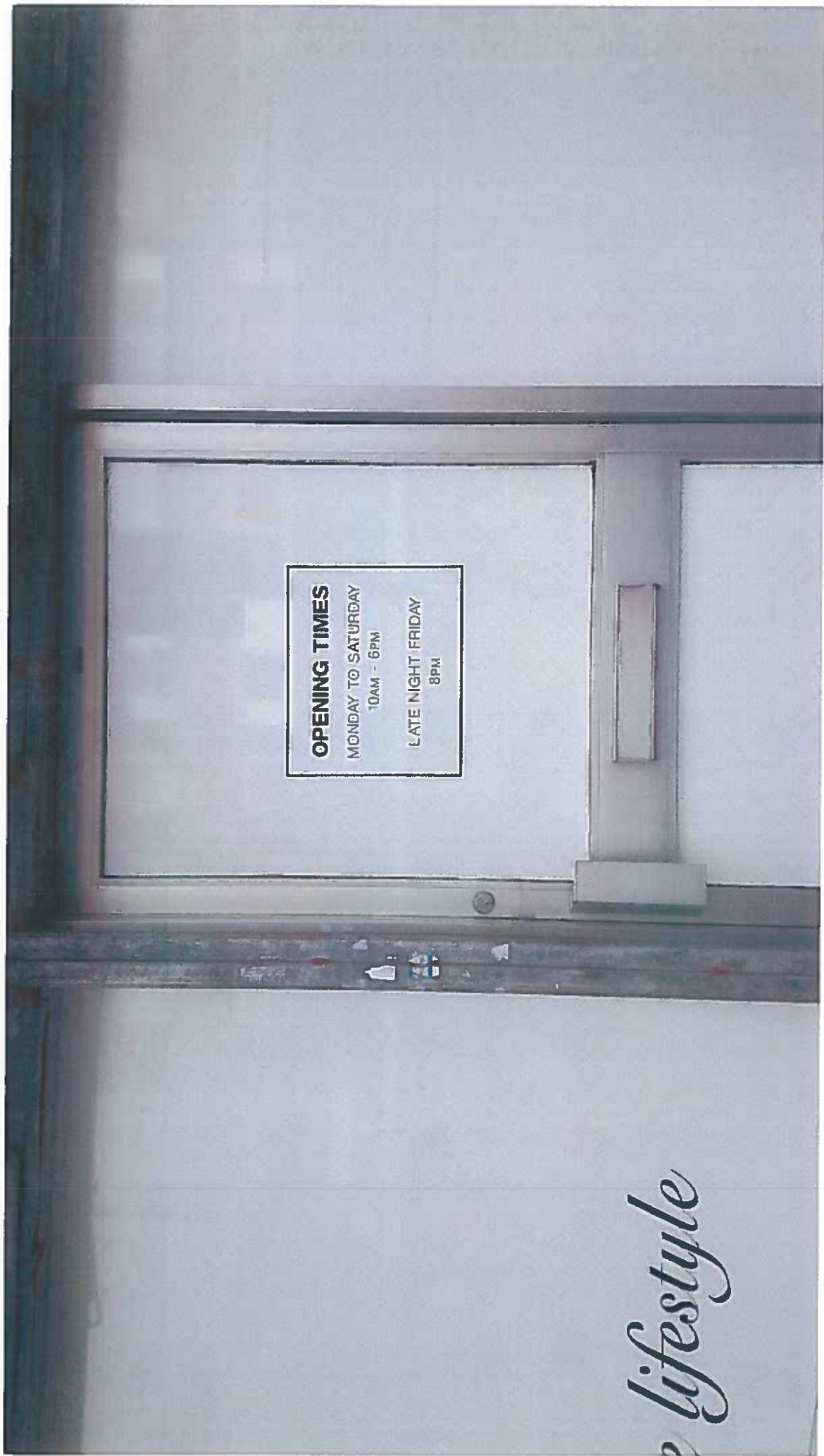
020 8649 8383

Tanning 43p
Tanning Skin
Tanning Shop

your intimate life style

Specialist Adult Services
 18+ only

200



OPENING TIMES
MONDAY TO SATURDAY
10AM - 6PM
LATE NIGHT FRIDAY
8PM

lifestyle

P Mon - Sat
 9 am - 5 pm
 Pay at machine
 →
 Display ticket
 or
 Pay by phone
 020 3046 0810
 quoting location
 18774
 Max stay 2 hours

Solar
 Security
 0161 778

PRIVATESHOP

PRIVATESHOP
 the
 Adult Store
 you can
 trust

your intimate lifestyle

OPENING TIMES
 MONDAY TO SATURDAY
 9am - 5pm
 USE READY POUND
 PAY



Letter of objection for a license as a sex establishment

Weatherhill House
8 Mint Walk
Croydon
CR0 1EA

Date 2nd March 2018

Dear Sir/Madam

Planning Reference: 20c Selsdon Road, Croydon, Surrey, CR2 6PA

Description: Letter of objection for a license as a sex establishment

I write in connection with the above planning application. I know the site well as I am a local resident living at [REDACTED] South Croydon. I wish to object strongly to the planning application of a sex shop at this site.

I am writing to object to the application by Darker Enterprises Limited for a licence to use **20c Selsdon Road, South Croydon, Surrey, CR2 6PA** as a sex shop establishment. Far from being a benefit to the town and community, I believe such a business would be harmful to both, given the current moral decline and its effects on public decency and community life. I am therefore requesting that you refuse the application based on the following reasons:

- This town is labelled as one of the worst in Great Britain if this proposal is accepted we would be sliding even deeper into the mire. It will lower the tone of the area and limit interest from new business.
- Selsdon Road is the main route for young school children and parents travelling to and from school at the Independent Whitgift School and Harris Primary Academy Haling Park, both these schools are located close to the sex shop.
- The school children are exposed to people going in and out of this shop as many youngsters walk along this street from school to visit fish and chip shops, sweet shops, coffee shop, the local Tesco supermarket and a bus stop which is opposite this sex shop, which is heavily used by these children. School children should not be exposed to a shop of this manner.
- Selsdon Road is frequented at lunchtime by a considerable number of school children as a result of the take away food outlets. I do not think this is an appropriate locality for such an enterprise.
- Selsdon Road has a significant part to play in the regeneration of the Town. Such a shop would not be appropriate. Furthermore, it could well deter other companies from locating their business in the area.
- Selsdon Road is one of the main routes from the bus station to a part of the Town. Again, this means that children, with or without parents, will pass the shop.
- The image of our Town is continually being denigrated in the media as

being shabby, poor and generally not having much going for it and we feel that should this planning consent be given it only puts another nail in the coffin. I urge you to reject this proposal and look for more wholesome and healthy projects to be initiated.

- People of all ages who regularly visit the restaurants in Selsdon Road/Brighton Road to place birthdays, memorial, and other occasions would be offended or endangered by such a business.
- The excellent work that the Council is doing in regeneration the town and to raise the reputation and public image that the rest of London has about Croydon would be further damaged by allowing such types of business into our town.
- Selsdon Road has many families living on this road, who have young children and teenage children, having a shop like this so close to my home is unsafe, indecent and detrimental to the area.
- St Peters Church is also located extremely close to this sex shop and those going in and out of the church are exposed to this type of shop.

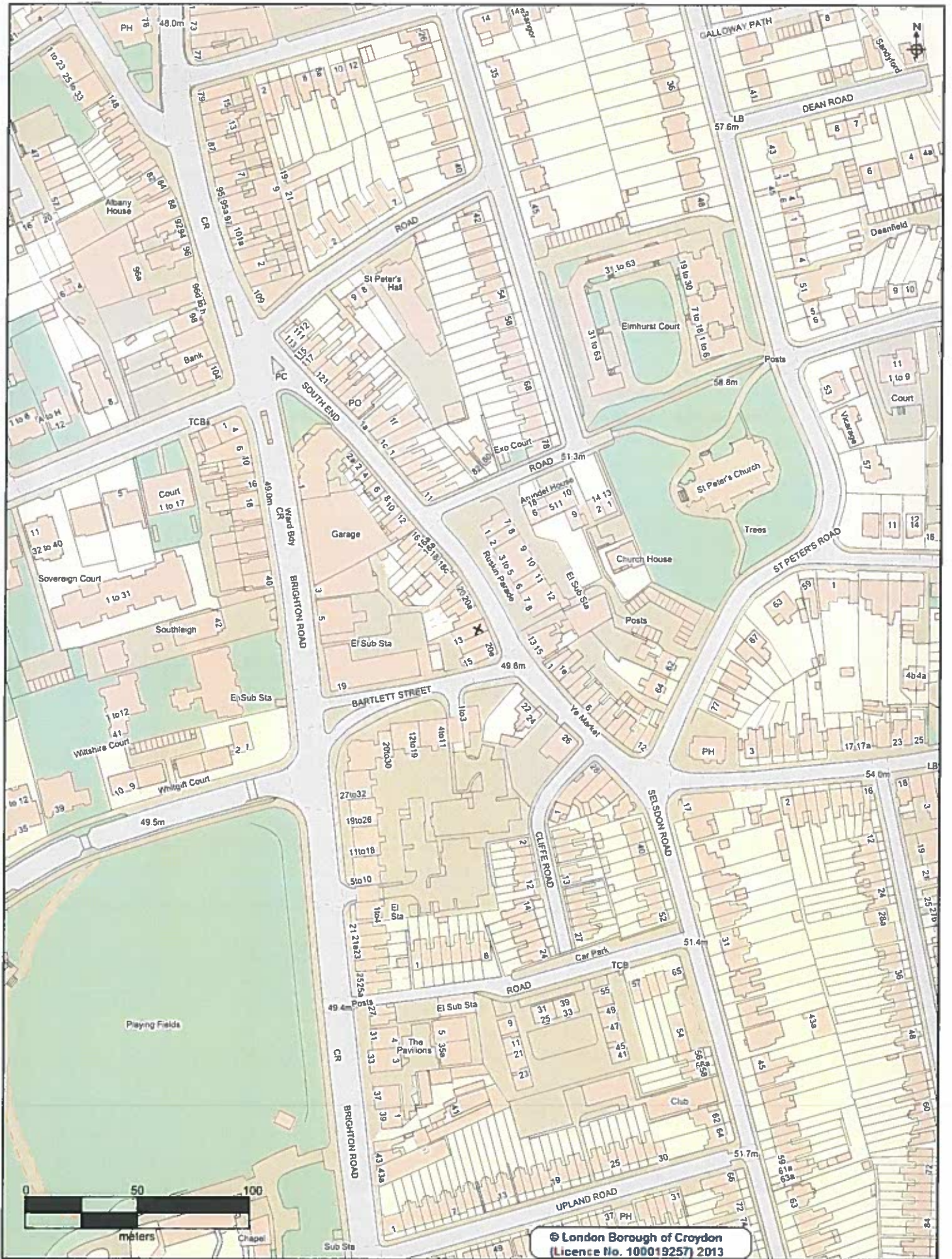
Please do not allow this business to trade in Selsdon Road based on the reasons above.

I urge Croydon Council to reject this application in the best possible interest of the town's already damaged reputation, as a moral duty to the people of Croydon, and because of the objection of its ratepayers. Therefore on the reasons provided I strongly feel that the location of the store is unsuitable and object to Darker Enterprises being granted a licence on these grounds.

Kind regards,



Local resident of 



CROYDON COUNCIL

Scale 1: 1500

London Borough Croydon



X = 20C SELSON ROAD